THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATISUSHMA SWARAJ): (a) and (b) Government has introduced the Cable Television Networks (Regulation) Amendment Bill, 2002 in Parliament, with a view to introducing an addressable system for pay channel viewing through the Cable networks. This will given choice to the consumer to pay for only those channels that he chooses to view. The Bill has been passed by the Lok Sabha on 15.5.2002.

(c) and (d) The proposal for introduction of addressability is based upon the recommendations of a Task Force consisting of all Stake holders including the representatives of the Ministry of Information and Broadcasting, Ministry of Consumer Affairs, Cable Operators, Multi Service Operators (MSOs) and Broadcasters.

Rights of telecasting one day Cricket matches

536. SHRI SATISH PRADHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are not interested in obtaining rights of telecasting Cricket matches in which India is playing abroad particularly one day internationals through there is large scope for revenue through advertisements; and

(b) if so, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Programme matters of Doordarshan come under the purview of Prasar Bharati, which is an autonomous statutory corporation, and Government does not interfere in such matters. Prasar Bharati has informed that though it has the rights of International cricket matches organized by BCCI in India. However, it is not always possible to secure the rights of International matches played by India outside the country, due to competition from other channels and consequential high cost of the rights fees.

Committee for monitoring of TV programmes and advertisements

537. SHRI R. P. GOENKA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a Committee has been set-up to monitor